

OUR STORY OUR STORY



SELLA S.C.

As Sella s.c., a Polish furniture company based in the picturesque Drzewce near Bydgoszcz, we started our business in 1997. Initially, we focused on the production of office chairs and armchairs, which allowed us to gain valuable experience and recognition in the industry.

A key moment in our history came in 2001 when we expanded our product range to include cinema and auditorium chairs, responding to the dynamic changes in public utility infrastructure. Our first major project was the Żak Cinema in Gdańsk, which became a milestone on our path to success.

Over time, we developed our offer by introducing conference furniture sets, which required advanced technical and expertise support. This enabled us to meet the increasingly demanding projects. Over the years, we gained the knowledge and skills that helped us strengthen our position in the market. From the very beginning, we focused on professional customer service and high-quality services, which contributed to our steady growth.

OUR STORY, OR HOW IT ALL BEGAN







1. The first furniture fair in Warsaw. 2. One of the first projects: The University of Physical Education, Sopot. 3. Żak Cinema, Gdańsk 2001.

TODAY'S JOURNEY

TODAY'S JOURNEY



SELLA S.C.

We have successfully completed projects in over 20 countries. In 2016, we began the construction of a production hall and a new office in Drzewce, and just a year later, we proudly celebrated its official opening. This marked the start of our ongoing growth and the expansion of our offerings. In 2018, we proudly launched our own designer furniture brand TFORY, which quickly gained recognition in the market.

We create our products with passion, embracing challenges and using innovative solutions. However, the most important factor for us has always been ergonomics and comfort. We believe that furniture should be not only aesthetically pleasing but, above all, functional and comfortable.

We are committed to continuously raising standards, as evidenced by the implementation of the ISO 9001 and ISO 14001 quality management systems. We are currently working towards obtaining the ISO 14006 certification, designing in line with its principles. The wooden components used in our furniture come from sustainably managed forests, as confirmed by the FSC™ certification (C139655). We also collaborate with designers and external companies, bringing their visions and projects to life.

Our new headquarters in Drzewce, nestled among forests, is a testament to how much we value nature. We design our furniture to minimize its environmental impact, which remains a top priority for us.

THE PRESENT WITH A FOCUS ON THE FUTURE

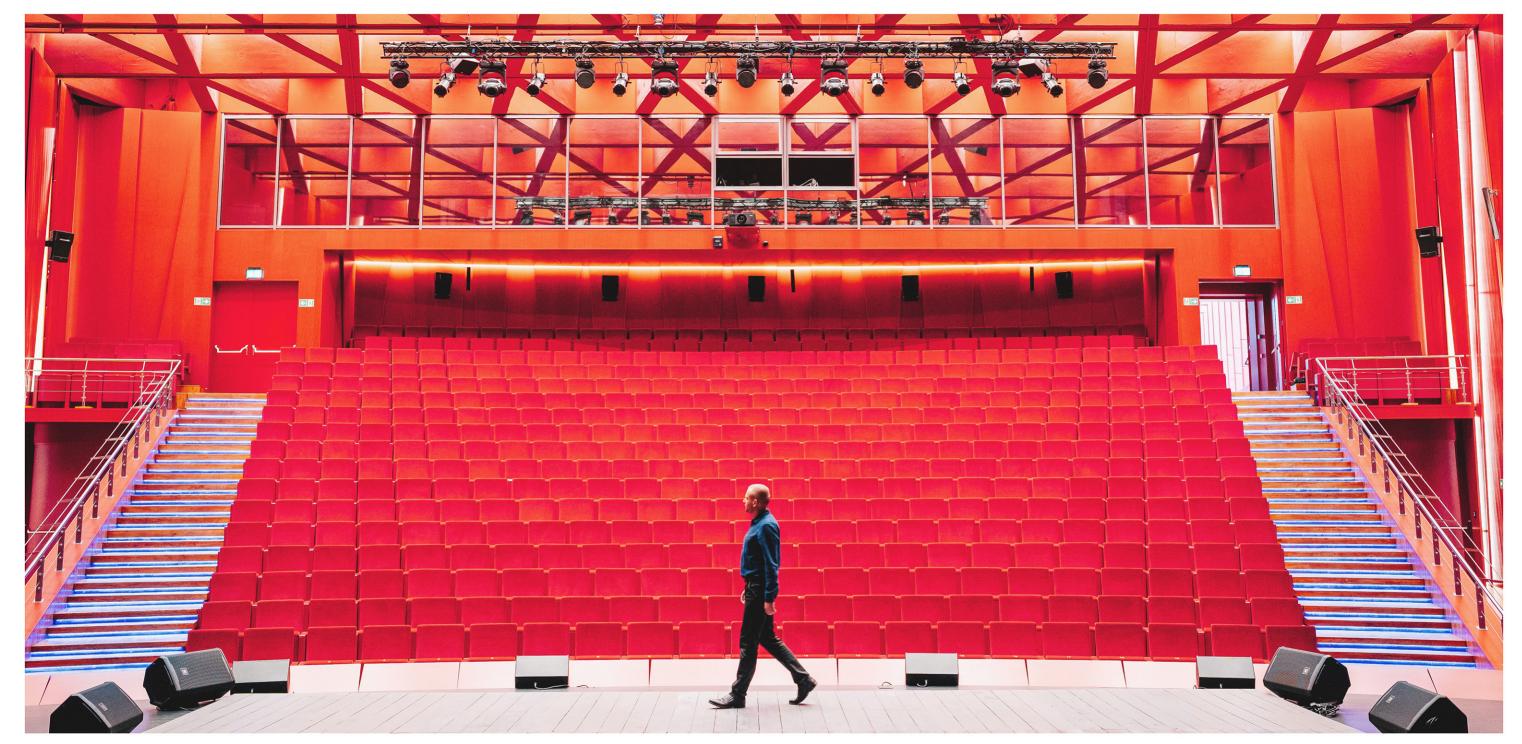






4. Company headquarters of Sella s.c., Drzewce, 2017 5. IMM Furniture Fair in Cologne, June 2023 6. Official opening of the Sella s.c. headquarters, 2017.

FALA WOOD



Italian Stage, Polish Theatre, Szczecin. Armchair - Fala Wood.

POLISH THEATRE SZCZECIN

FALA WOOD KASEL WOOD



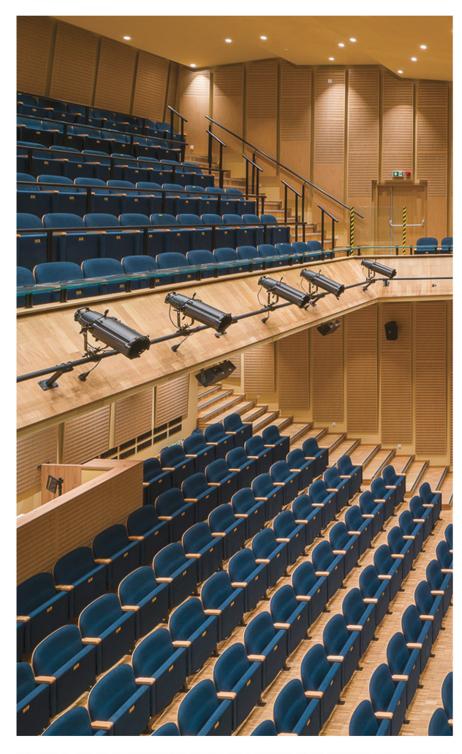




Shakespearean Stage, Polish Theatre, Szczecin. Armchair - Fala Wood. Italian Stage, Polish Theatre, Szczecin. Armchair - Fala Wood.

Jan Banucha Stage, Polish Theatre, Szczecin. Armchair - Kasel Wood.

KASEL

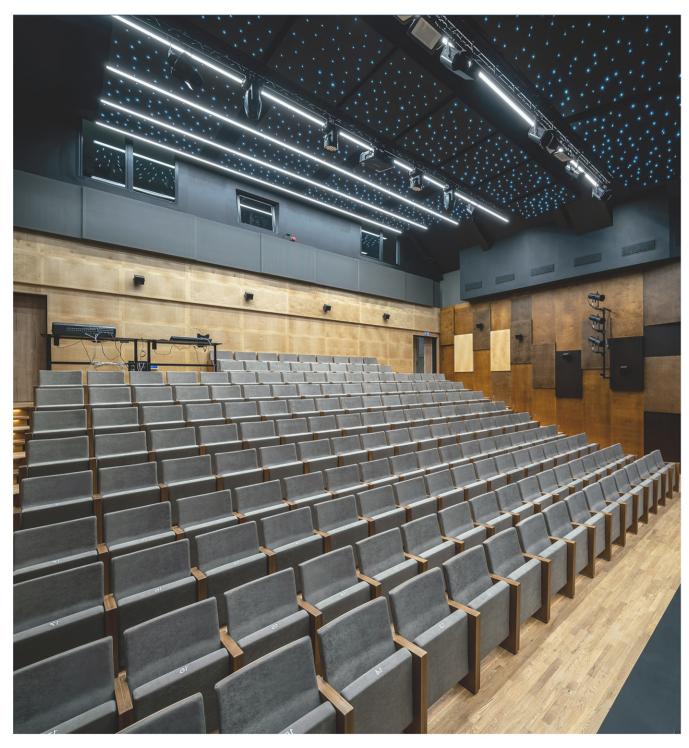


Auditorium, Bielski Cultural Centre named after Marshal Józef Piłsudski, Bielsk Podlaski. Armchair - Kasel.

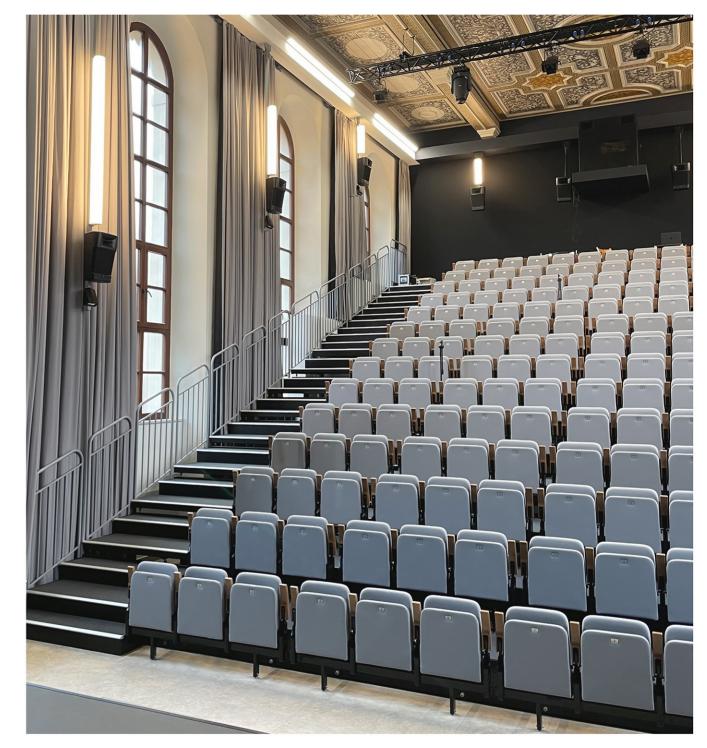


CULTURAL CENTRE BIELSK PODLASKI

FALA WOOD SYNCHRONIK



Cultural Centre, Radwanice. Armchair - Fala Wood.



Cinema Theatre Harmonia, Nowe Miasto Lubawskie. Armchair - Synchronik.

FALA WOOD



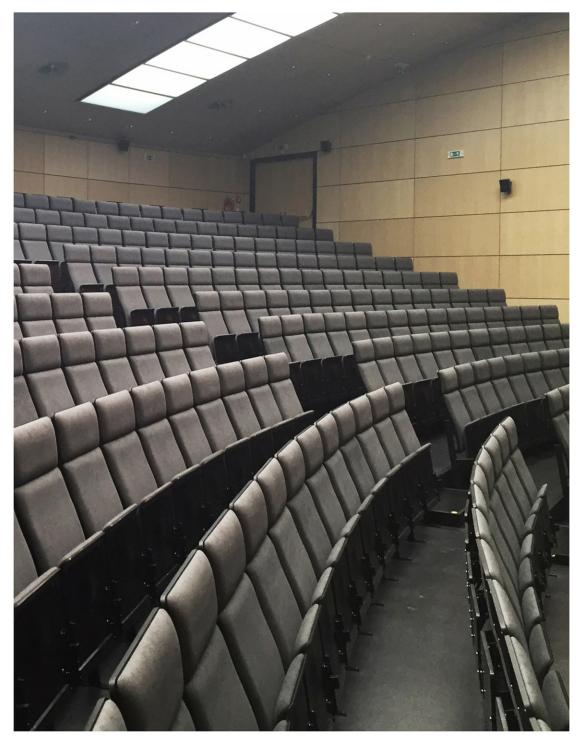


Auditorium, POLIN Museum of the History of Polish Jews, Warsaw. Armchair - custom design.

Cinema Hall, Auschwitz-Birkenau Museum, Oświęcim. Armchair - Fala Wood.

FALA AUDYT II KASEL WOOD









Vilnius, Lithuania. Armchair - Fala.

Liberec, Czech Republic. Chair - Audyt II.

Concert Hall, Witold Lutosławski Primary Music School, Zambrów. Armchair - Kasel Wood.

FALA WOOD TM

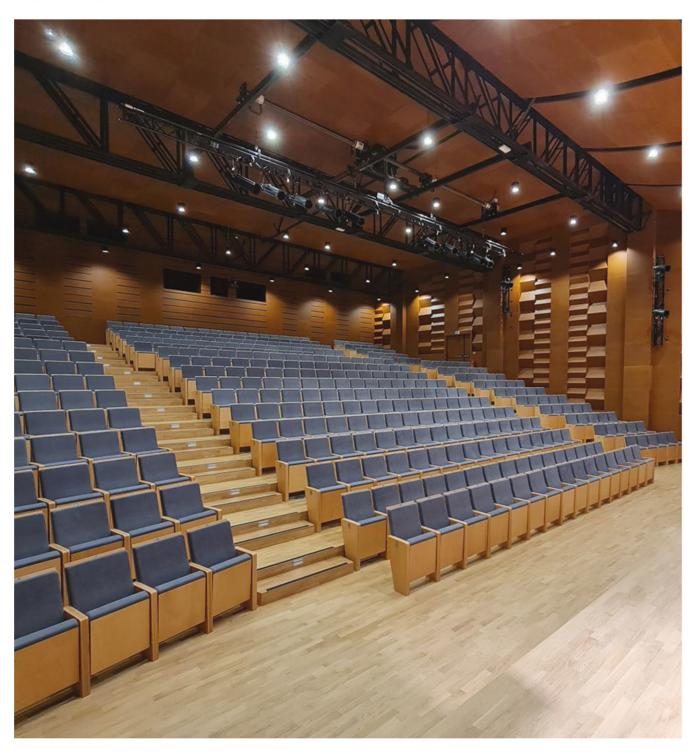


Auditorium, Collegium Polonicum, Słubice. Armchair - Fala Wood TM.

UAM COLLEGIUM POLONICUM SŁUBICE

20 2⁻

FALA WOOD



Concert Hall, Witold Lutosławski Chamber Philharmonic. Armchair - Fala Wood.

OUR SERVICES



SPACE PLANNING & VISUALIZATION
We create designs and visualizations for theatre, cinema, auditorium, and other public



2D/3D DOCUMENTATION

For each project, our designers create professional 2D and 3D documentation for every detail.



UPHOLSTERY

We have a modern machinery park and ensure the highest quality of services such as sewing, gluing, and upholstering.



INSTALLATION

We have professional technical facilities and a highly qualified team of specialists. Our team is capable of handling any project.



COLLABORATION AND CUSTOM PROJECTS

We are open to collaboration with designers, engineers, and architects. We work with numerous companies both in Poland and internationally. We also take on bespoke projects. We enjoy new challenges and unique, non-standard designs.



The **DUO** Bench was created for a custom project in collaboration with the client. It features a two-seat design, mounted on a single leg with a work surface. (Visualization - INDUSTRIA PROJECT)

SPECIFICATIONS



CASSETTE

The table is made of solid wood combined with high-quality multilayer plywood



BASIC

Simple, reliable, silent, and maintenance-free



LTS

LTS features a modern mechanism design with the option to install a cover in any color



Seat with a lacquered finish



Seat with upholstered padding



Seat with perforated padding



SPECIFICATIONS

Fully upholstered seat



L-TYPE ARMREST



C-TYPE ARMREST



USB port



Armrest with built-in shelf mechanism





Storage bin



Seat and row numbering



Wooden leg



Fully upholstered wooden leg



Standard version with metal leg

TOKIO



TOKIO is a unique chair designed by the Polish designer Ariel Śliwiński, created through collaboration with the Faculty of Mechanical Engineering at the University of Technology in Bydgoszcz, named after Jan and Jędrzej Śniadecki. Its minimalist design combined with an innovative folding mechanism makes it perfect for modern auditorium interiors and beyond.

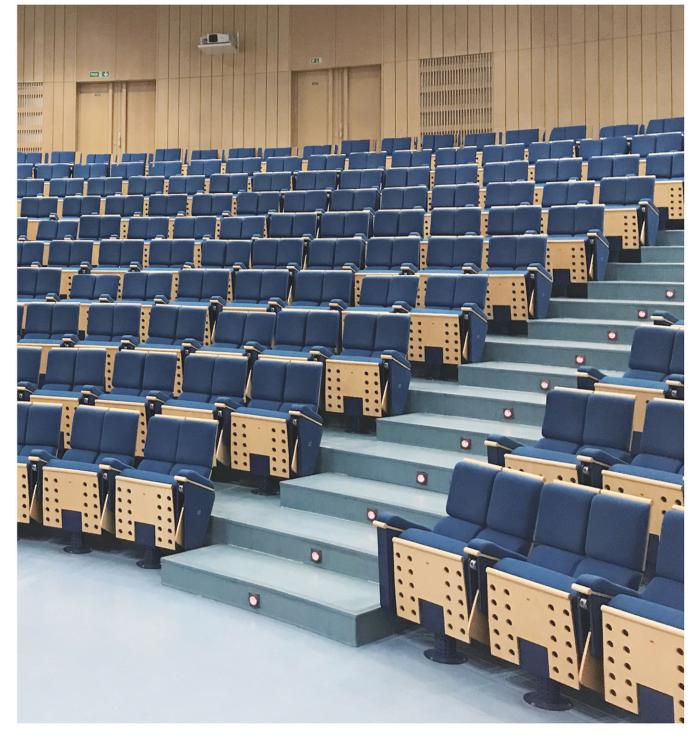
UNIQUE CHAIR



OPTION 1 - WITHOUT UPHOLSTERED PADDING

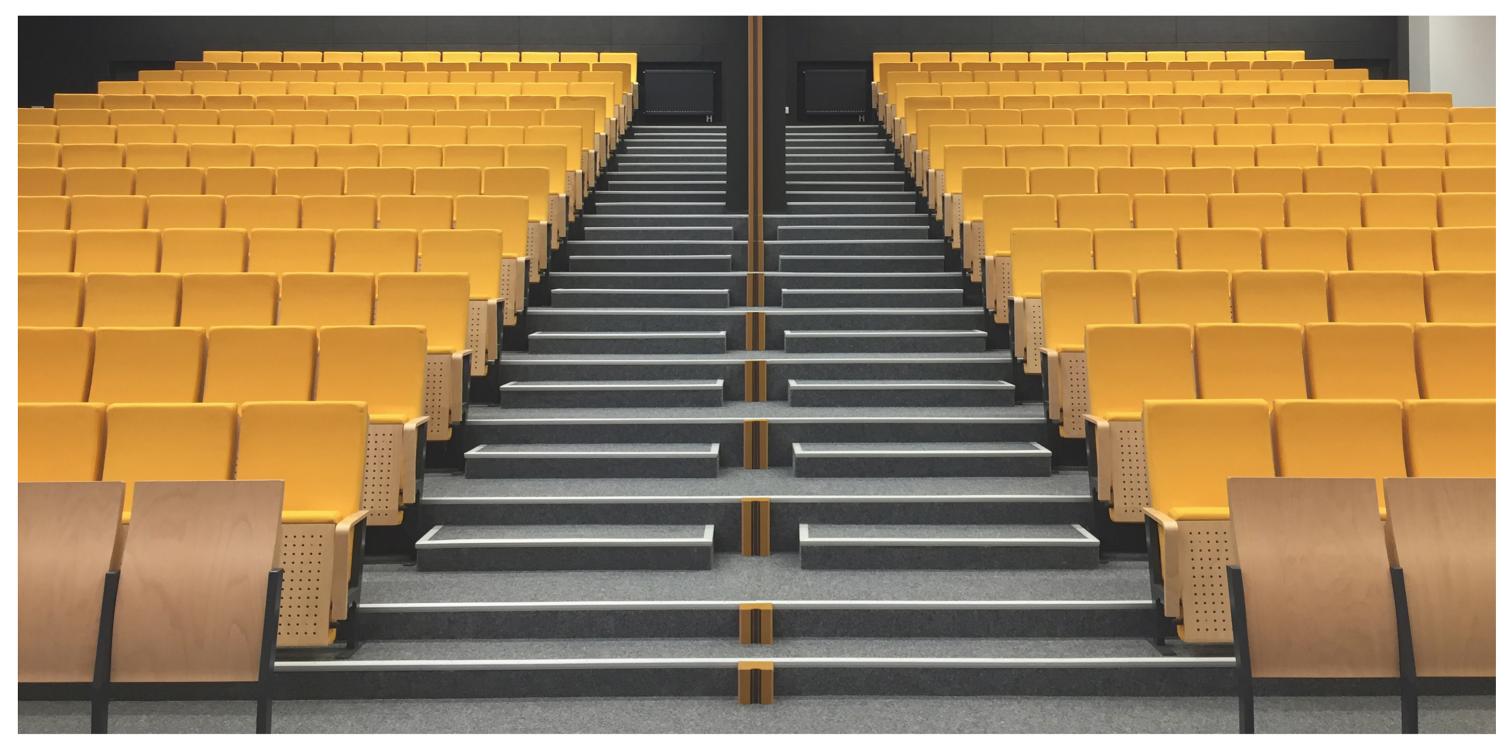


OPTION 2 - WITH UPHOLSTERED PADDING



Auditorium, University of Pardubice, Czech Republic. Armchair - Priloha.

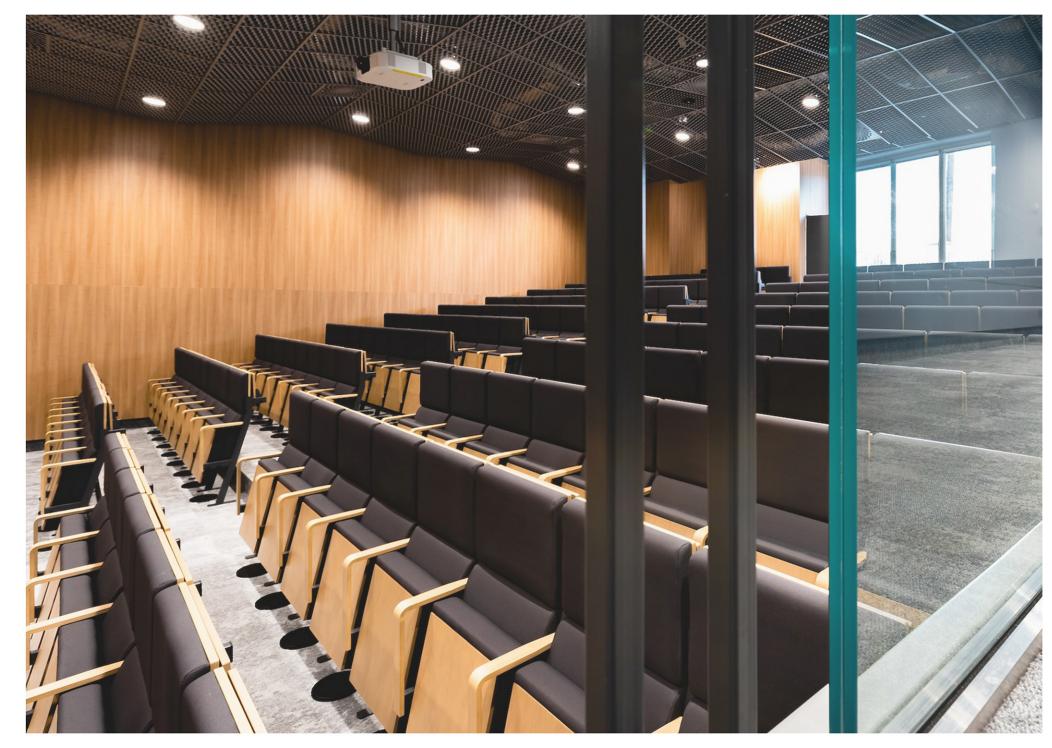
AUDYT III

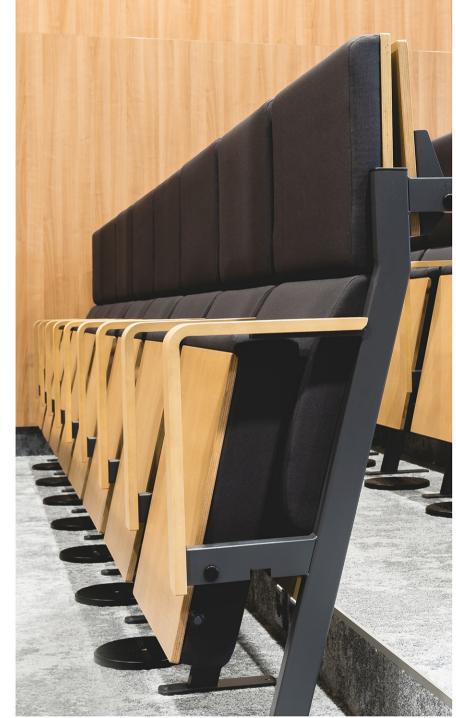


Lecture Hall, Maria Curie-Skłodowska University, Lublin. Chair - Audyt III.

MARIA CURIE-SKŁODOWSKA UNIVERSITY LUBLIN

AUDYT III TM

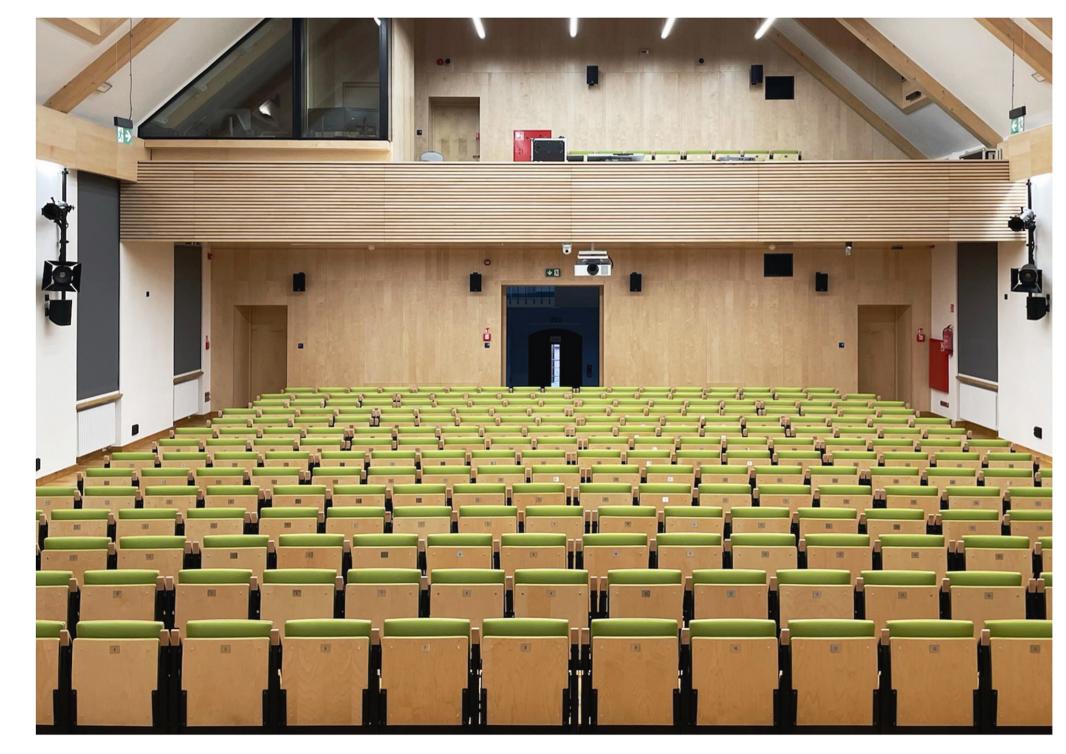




Conference Room, Wielkopolska Chamber of Civil Engineers, Poznań. Chair - Audyt III TM.

WOIIB POZNAŃ

SYNCHRONIK



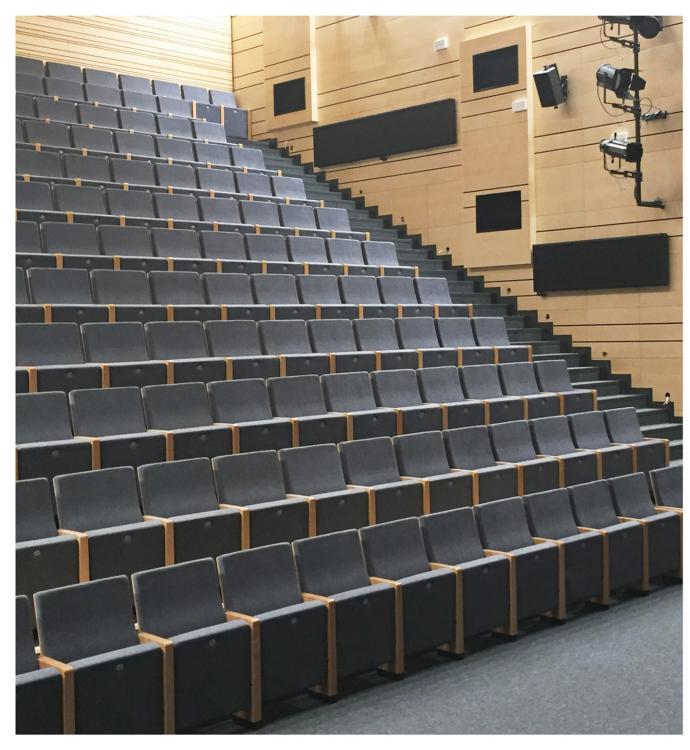




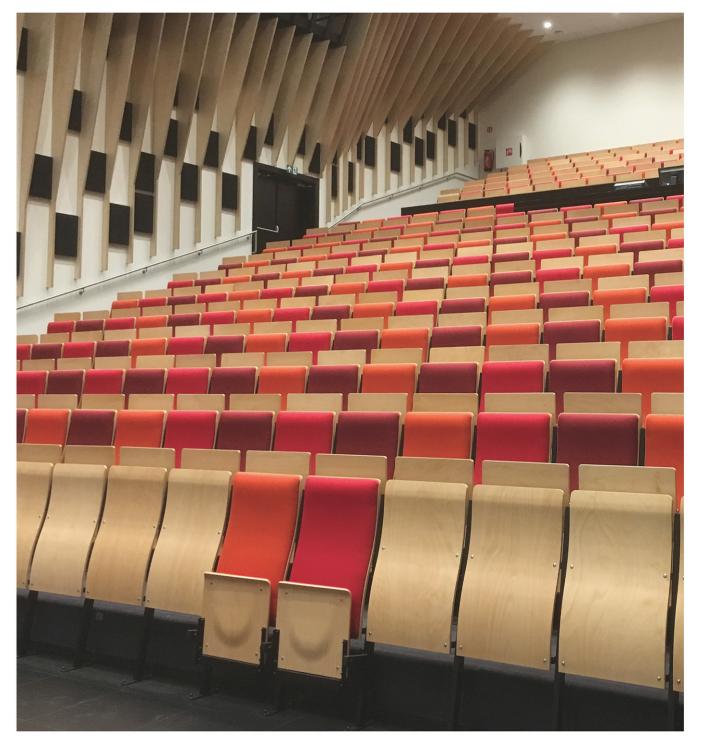
 $\label{thm:multifunctional Auditorium, Pomeranian University, Słupsk.\ Armchair - Synchronik\ with\ a\ mobile\ system.$

POMERANIAN UNIVERSITY SŁUPSK

FALA WOOD
AUDYT II



Theatre Hall, "Rabcio" Puppet Theatre, Rabka-Zdrój. Armchair - Fala Wood.

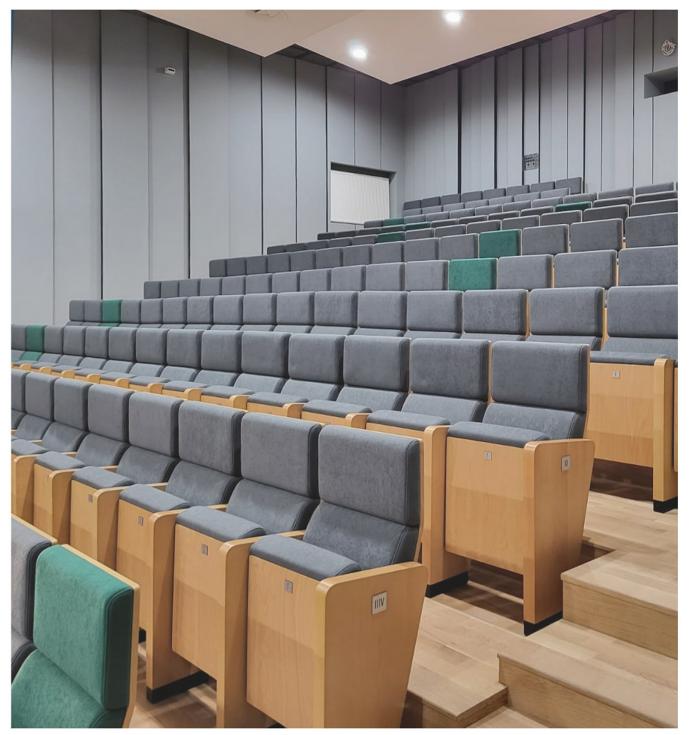


Lecture Hall, Bernarduscollege, Belgium. Armchair - Audyt II.

AUDYT III FALA WOOD TM

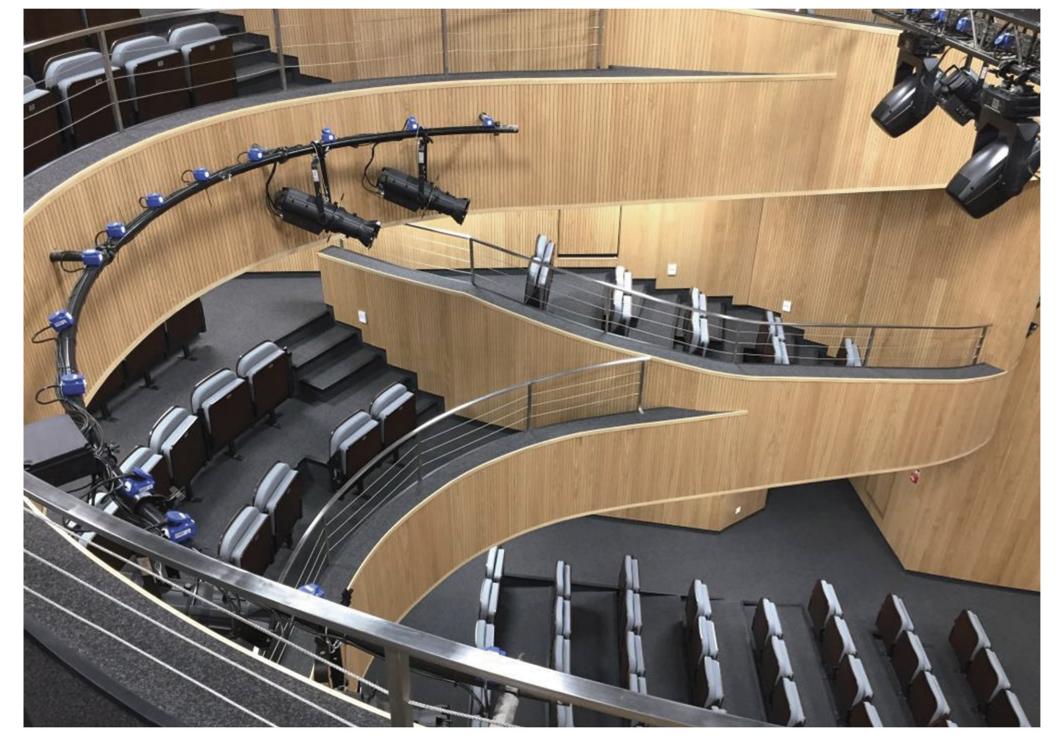


Lecture Hall, Witold Lutosławski Primary Music School in Zambrów. Armchair - Audyt III.



Auditorium, Agnieszka Osiecka Cultural Centre, Niemodlin. Armchair - Fala Wood TM.

SYNCHRONIK



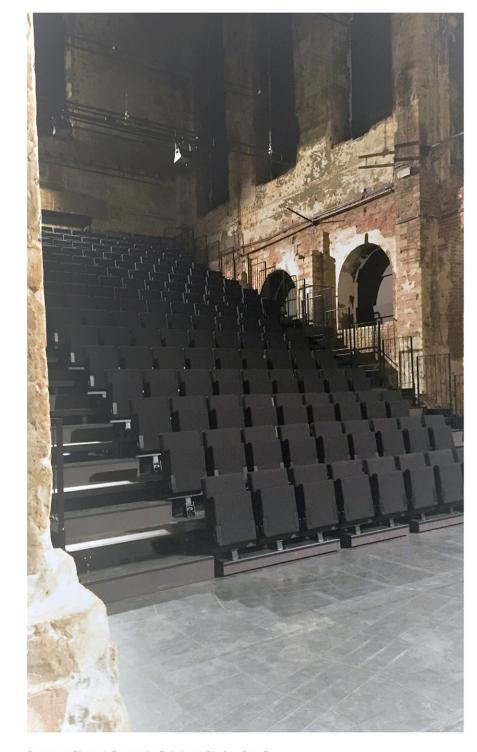




Cinema Hall, Cultural Centre, Brzeg. Armchair - Synchronik.

CULTURAL CENTRE BRZEG

COS B SMILE

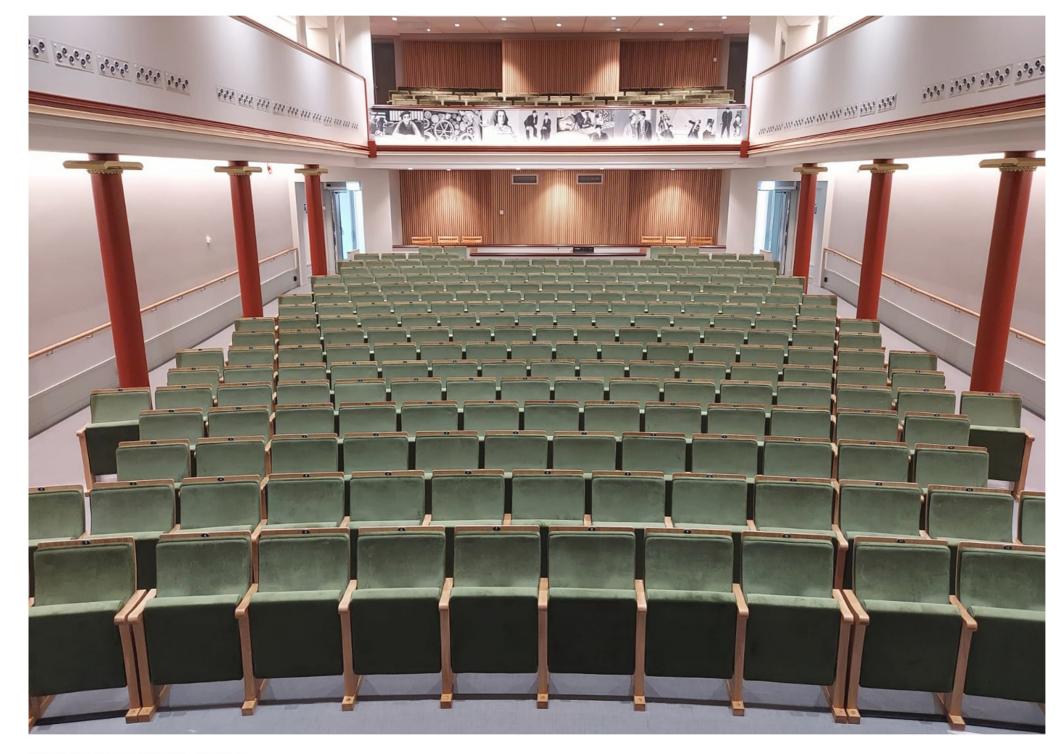


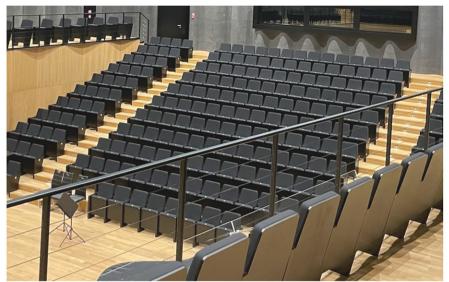


Baroque Chapel, Brussels, Belgium. Chair - Cos B.

Ignacy Jan Paderewski Amphitheatre, Koszalin. Chair - Smile.

FALA WOOD



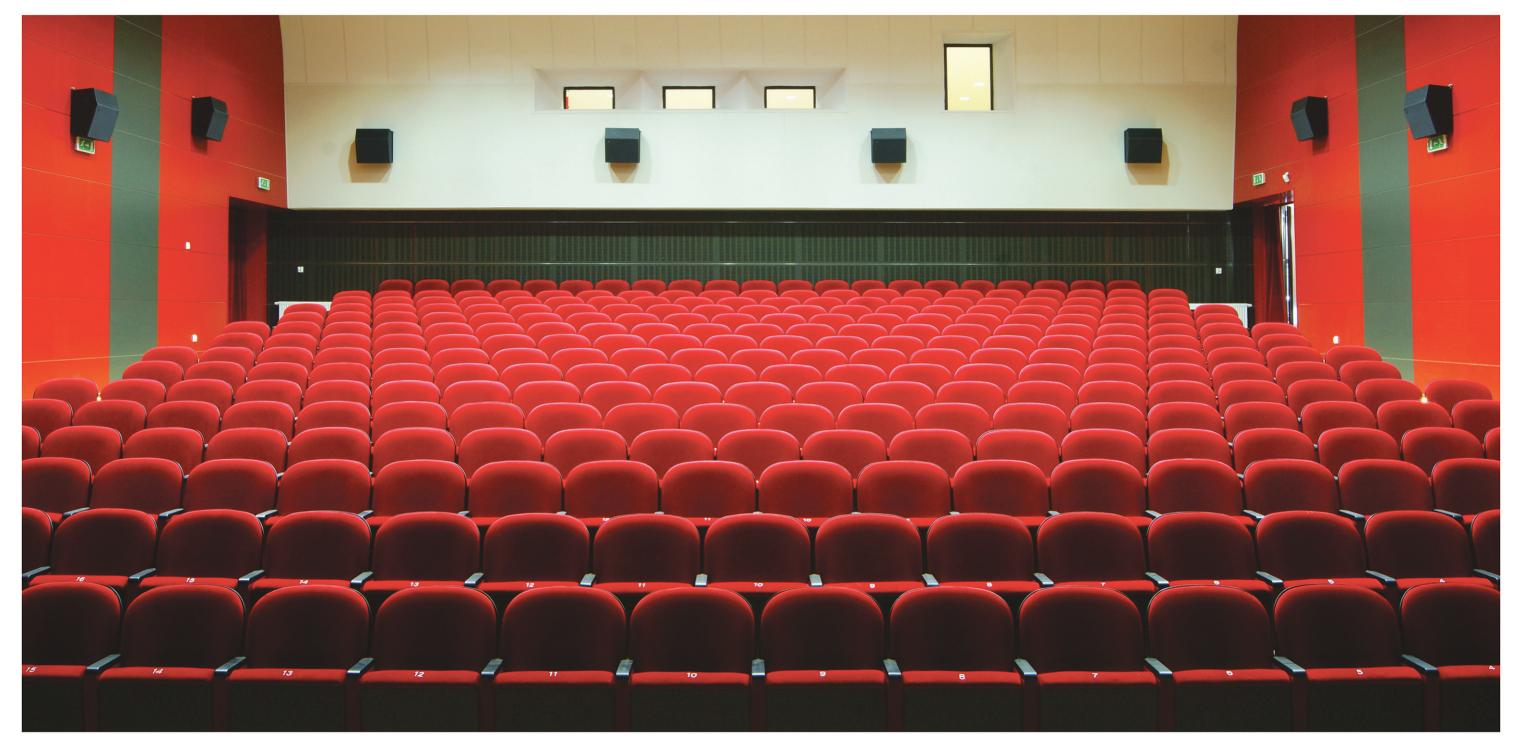




Theatre Hall, Sweden. Armchair - Fala Wood.

Concert Hall, Prof. Józef Świder State Music School I and II degree, Jastrzębie-Zdrój. Armchair - Fala Wood Slope.

KASEL



Auditorium, Municipal Cultural Centre, Leżajsk. Armchair - Kasel.

MUNICIPAL CULTURAL CENTRE LEŻAJSK

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